






Evaluating Web Sites

What makes a good Web site? Why?

How can you determine the quality of an information resource on the Web?

Five-Star Evaluation Criteria:

<p> Accuracy</p> <p>Information correct, valid</p>	<ul style="list-style-type: none"> • How reliable is the information? • Are there obvious errors or omissions? • Is it clear who has responsibility for the accuracy of the content? • Does the document present logical reasoning for assumptions? • Are original sources referenced? • Can you verify references and outside links?
<p> Authority</p> <p>Author/Publisher credentials, review process</p>	<ul style="list-style-type: none"> • Who is the author of this page? • Are the author's qualifications clearly stated? • Is the author separate from the "webmaster"? • Can the author be contacted for clarification? • What institution published this? Check the domain name. • Does the publisher list qualifications or outline a review process? • Are they reputable?
<p> Bias</p> <p>Purpose of resource, objectivity</p>	<ul style="list-style-type: none"> • What goals/objectives does this resource meet? • Why was this written? • For whom? • How detailed is the information? • What opinions are expressed? • Is there disclosure of sponsorship? • What is the context in which the information is provided?
<p> Currency</p> <p>Recent data, links/content maintained</p>	<ul style="list-style-type: none"> • Are there dates to indicate: <ol style="list-style-type: none"> 1) when it was written? 2) when it was last updated? • Is it clear when data was gathered? • How up-to-date are the links? • Are there other indications that the information is kept current?
<p> Coverage</p> <p>Depth, uniqueness, scope</p>	<ul style="list-style-type: none"> • What topics are covered? • Are they covered in depth? • Is the resource a work in progress? • How does this work compare to other works, electronic and print? • Is the coverage unique? <p>Is the information relevant and useful?</p>